University of
CINCINNATI

2017-18 ANNUAL REPORT

OFFICE OF ADVISING AND ACADEMIC SERVICES

ANNUAL REPORT 2017-18

OFFICE OF ADVISING AND ACADEMIC SERVICES

University Pavilion, 1st and 4th floor

advhelp@uc.edu

uc.edu/advising

Cincinnati, Ohio

2018

CONTENTS

The Office of Advising & Academic Services facilitates quality academic advising, degree completion, and student success. Structurally aligning advising-related student success efforts allows us to maximize collaboration, flexibility, and efficiency with an ultimate focus on effectively meeting student needs.

The Office of Advising & Academic Services...

...includes six business units, which span the complete student lifecycle:

New Student Orientation	College Credit Plus	Credit Evaluation Center

Center for Pathways Advising and Student Success

- Pathways advising for transfer & transition students
- Starfish Student Success Management System (SSMS)
- Advisor training & development

Advising Tools & Assessment

- Catalyst Degree Audit
- Transferology
- Academic Planner (coming soon)

Pre-Professional Advising Center

Office of Advising & Academic Services... (continued)

...facilitates four university-wide student success initiatives:

- Advising Strategic Plan
- Complete College Ohio
- Bearcat Promise
- Annual UC Advising Conference

...actively supports many other university offices, teams, and student success personnel:

- All eleven (11) undergraduate colleges on three campuses and several graduate programs
- Seven advising centers for specialized student needs
- Two advising leadership and management groups (ADAM & Assistant/Assoc. Directors)
- The UC Academic Advising Association (UCAADA) for front-line advisors
- Faculty and student success offices that utilize Starfish and other advising tools

Student needs met by this aligned model include:

Belonging & Transition: Facilitated academic welcome and integration into the university for all entering freshmen, transfer & transition students (New Student Orientation, Pathways)

Educational Planning & Clarity: For students, advisors, and student success teams through deployment of technology (Catalyst Degree Audit, Starfish SSMS) and support for online learners

Quality Academic Advising Support: Facilitated for all undergraduates through advisor training and development, advising tools, and advising assessment (Pathways, Advising Tools & Assessment, Advising Strategic Plan, UC Advising Conference)

Degree Completion: Early college credit and transfer credit help to advance degree completion (College Credit Plus, Credit Evaluation, Complete College Ohio, Advising Tools)

Transition to Career: For students moving between colleges, from college to professional school, and into careers (Pathways Advising, Pre-Professional Advising, Bearcat Promise)

NEW STUDENT ORIENTATION

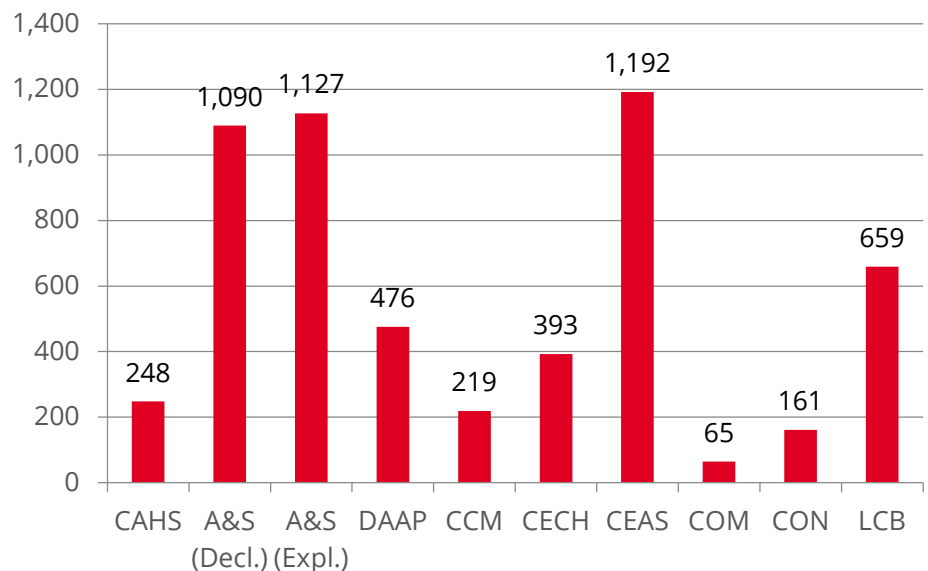New Student Orientation welcomes first-year, transition, transfer, and International students to the University of Cincinnati and assists them in their transition into, and their engagement within, the University of Cincinnati community. During New Student Orientation events, students will have intentional opportunities to meet and interact with faculty, staff, Student Orientation Leaders and other incoming students.

Orientation Attendance by the Numbers

New Student Orientation has two seasons, regular and post-season. The regular orientation season for the 2017 summer offered orientation a total of 21 times throughout June and July. Post-season orientation for the 2017 summer offered a make-up orientation session and an International orientation session in August.

5,567 **students** and approximately **6,000 guests** attended Orientation, incl. international students

Attendance by College
(Data does not include international students)

College	Attendance
CAHS	248
A&S (Decl.)	1,090
A&S (Expl.)	1,127
DAAP	476
CCM	219
CECH	393
CEAS	1,192
COM	65
CON	161
LCB	659

Student Key Results

Best Aspects of Orientation#

- The SOLs
- Meeting new people (small groups)
- Scheduling classes
- Experiencing campus
- Getting questions answered

#Based on qualitative responses
* Based on quantitative survey

95% of participants rated their **SOL** as either excellent or good*

95% of participants rated their experience with **Cincinnati** as either excellent or good*

84% of participants rated their **Bearcats Bound** experience as either excellent or good*

72% of participants rated the **BBO App** experience as either excellent or good*

COLLEGE CREDIT PLUS

College Credit Plus (CCP) enhances students' college and career readiness and postsecondary success by enabling college-ready 7-12 grade students who qualify for college admission to take courses for which they earn both high school and transcripted college credit.

CCP Enrollment Uptown

3,309 credit hours taught by each modality:

HI	CI	OC/OL
1,528	**819**	**962**

Modality Definitions

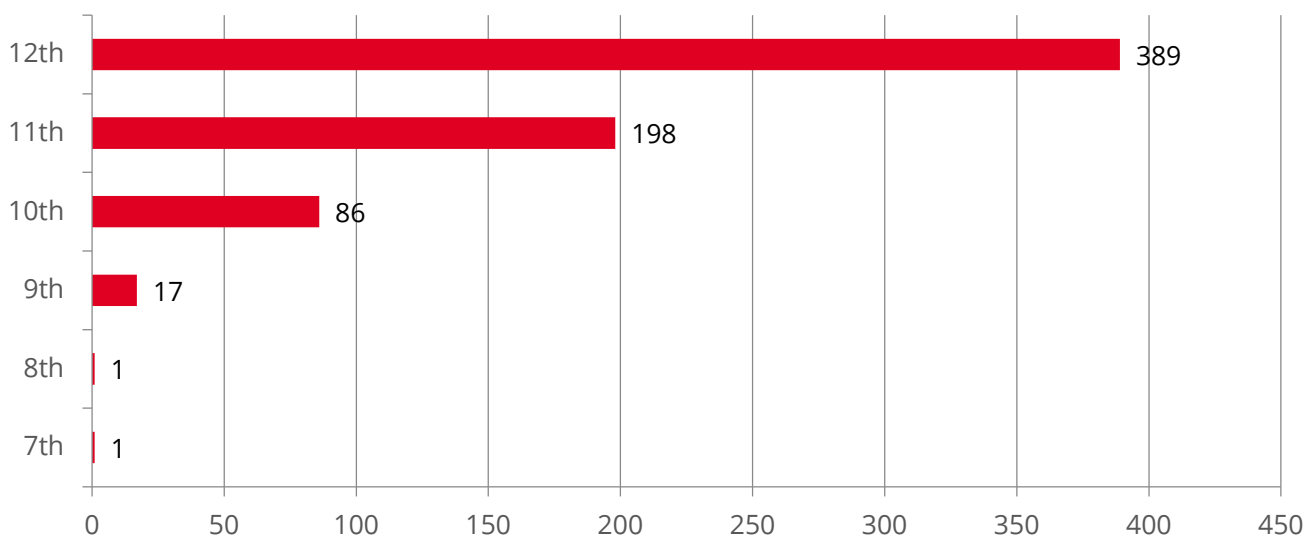|	
HI	Courses taught by credentialed high school instructor
CI	Courses collaboratively taught by UC Faculty and credentialed high school instructor
OC/OL	Courses taught by UC Faculty

Out of a total of 1,277 applicants

692

enrolled
in coursework

Number of Unique Participants by Grade Level

Grade	Participants
12th	389
11th	198
10th	86
9th	17
8th	1
7th	1

CCP Enrollment Uptown (continued)

Unique Student Distribution

Modality	
On campus or online only	73
High school only	614
Mixed modality	5

OC/OL only
10%

High school only
89%

Mixed modality
1%
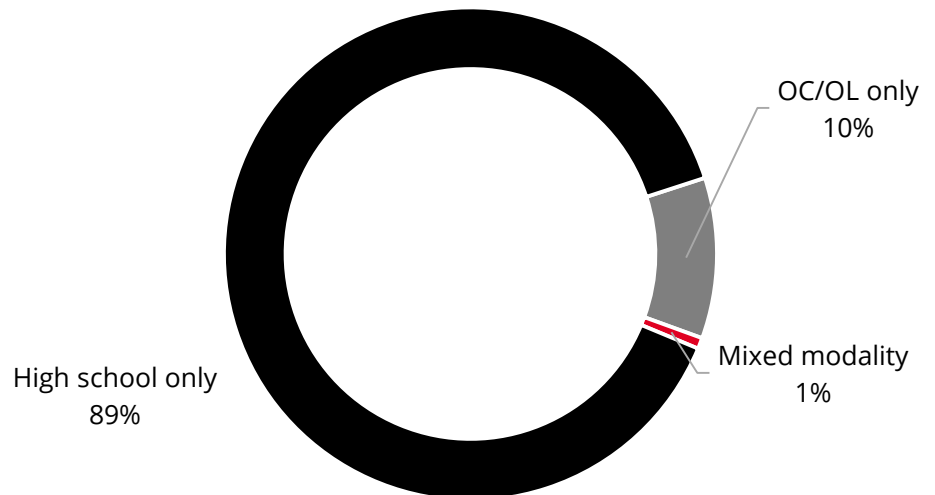
High School Partnerships 2017-18

25
partnerships
22 CCP
3 Dual Enrollment

87
course sections
72 CCP
15 Dual Enrollment

Course Section Offerings by UC College

LCB, 3%

CECH, 6%

A&S, 50%

CEAS, 41%

UC colleges partner with the CCP office
to offer courses at local high schools

Dual Enrollment High School Partnerships (Kentucky)

3 partnerships

43 enrolled students

108 credit hours

Matriculation of CCP Students for Fall 2017 at UC
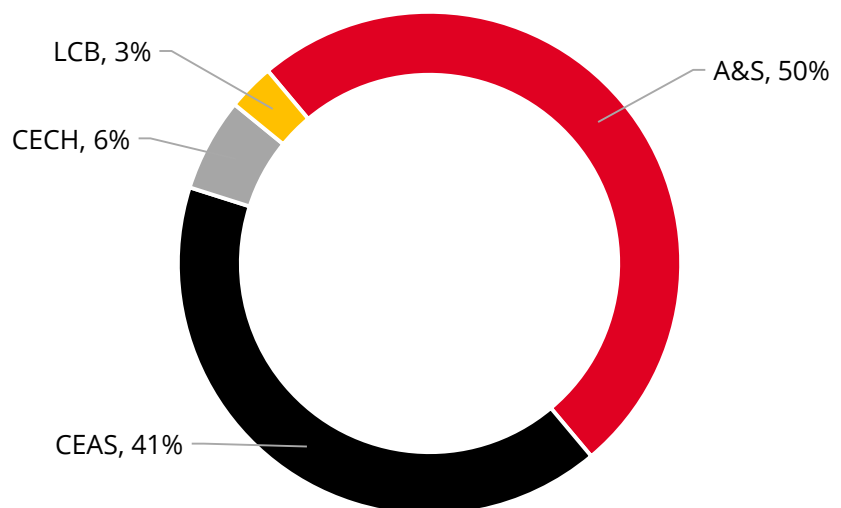
34% **(279 of 814) of CCP Seniors** from all three campus programs matriculated for Fall 2017

Seniors (from all three campuses) who matriculated at UC for Fall 2017		
College	# of Students	% of Students
CEAS	69	24.7%
UCCC	56	20.1%
A&S	53	19.0%
LCB	27	9.7%
UCBA	22	7.9%
CECH	16	5.7%
CAHS	15	5.4%
DAAP	11	3.9%
CCM	4	1.4%
CON	4	1.4%
COM	2	0.7%
Total	**279**	**100.0%**

CREDIT EVALUATION CENTER

The Credit Evaluation Center evaluates how credit from other institutions translates to credit at the University of Cincinnati. The center processes and posts all incoming college credit, test credit, and other advanced standing credit for all new, returning, and continuing students.

Transfer Credit by the Numbers

403,708 **credit hours of transfer and test credit** were awarded in 2017 to new, returning, and continuing students

Freshman Class of 2017 College Preparedness (Count of students; students can have more than one exam type and/or college experience)	
Exams	**Count**
Advanced Placement (AP)	2,328
International Baccalaureate (IB)	35
College Level Examination Program (CLEP)	15
Career Technical Credit (CTAGs)	116
A Levels (CGE)	6
Global Assessment Certificate (GAC)	2
By Exam	**2,502**
College Experience	
College Credit Plus (CCP) earned at Cincinnati	279
College Credit Plus (CCP) or Dual Enrollment elsewhere	1,451
By College Experience	**1,730**
Overall	**4,232**

Transfer Credit by the Numbers (continued)

Transfer Credit Hours Awarded by Type, Month-by-Month

Month	Other Credit	Test Credit	Course Credit
Jan	642	1,940	14,416
Feb	631	863	6,463
Mar	671	519	38,369
Apr	262	795	30,575
May	385	201	39,006
Jun	322	1,182	44,834
Jul	286	32,001	55,558
Aug	416	3,145	42,401
Sep	1,199	1,883	16,779
Oct	1,133	1,525	25,277
Nov	488	1,058	21,193
Dec	573	256	16,462

■ Other Credit ■ Test Credit ■ Course Credit
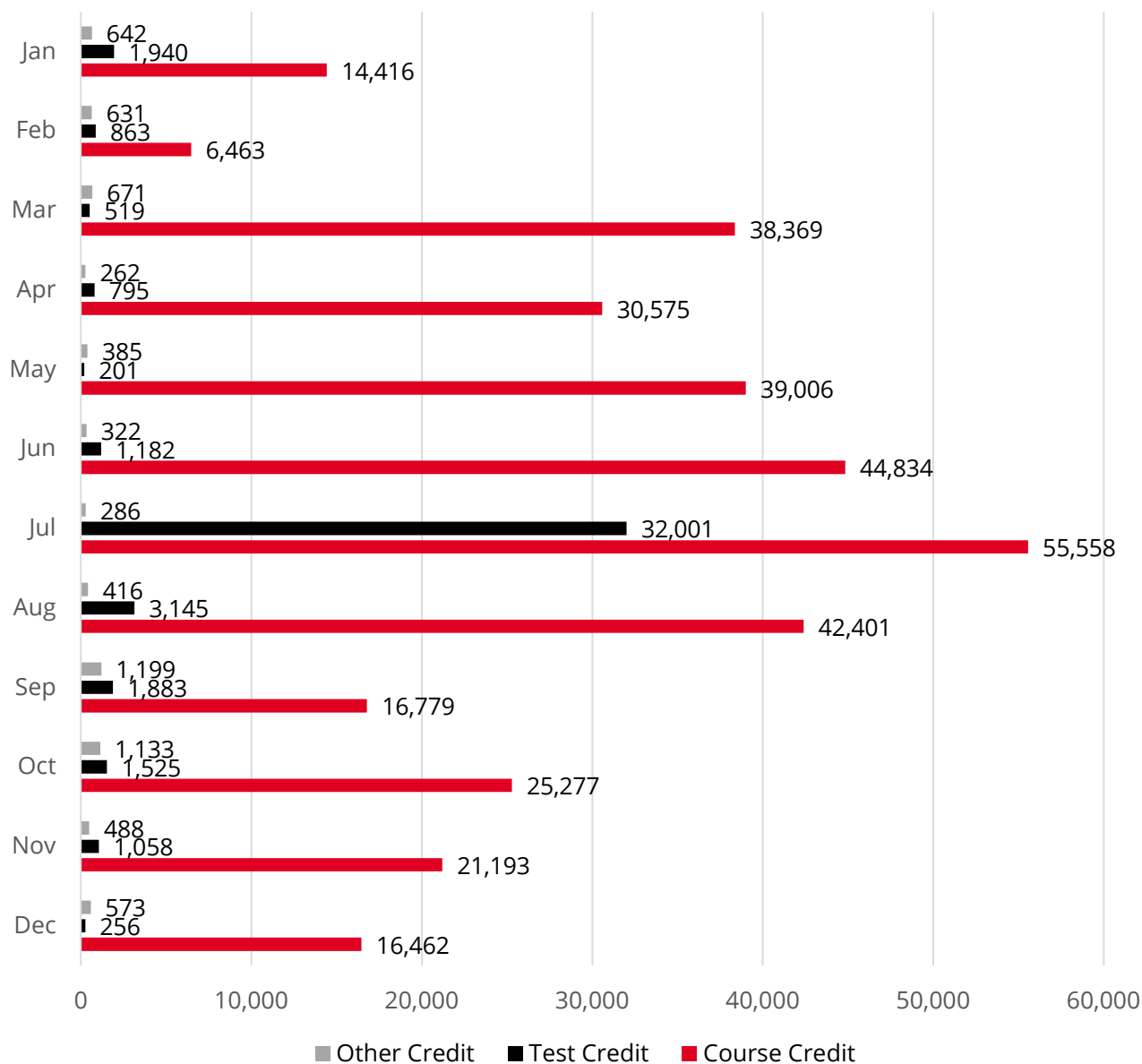
135 **degrees** were awarded by the University of Cincinnati as part of the State of Ohio's **Credit When It's Due** initiative

Transferology

The University of Cincinnati and other colleges and universities provide information to a website called Transferology in an effort to empower students to explore there transfer options. Students can use Transferology to investigate course equivalencies and even view how their equivalencies would exist in a degree audit report of their choosing.

220,466 **course equivalencies** are offered by the University of Cincinnati through Transferology

UC Profile Views in Transferology
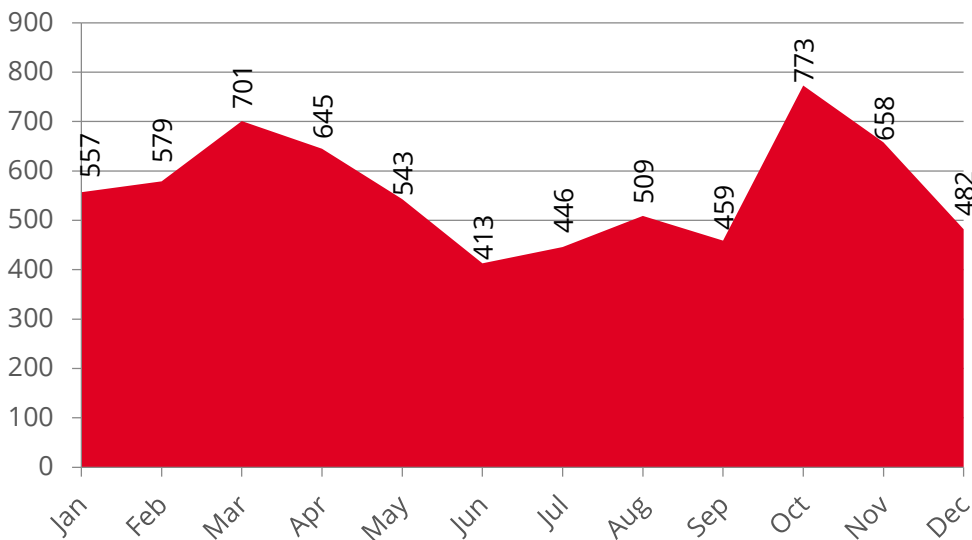
UC's Transferology profile page includes general information about the University and links to the University of Cincinnati website.

6,765 students accessed the UC profile page.

Chart values: Jan 557, Feb 579, Mar 701, Apr 645, May 543, Jun 413, Jul 446, Aug 509, Sep 459, Oct 773, Nov 658, Dec 482

Undergraduate Degree Audit Programs Available through Transferology
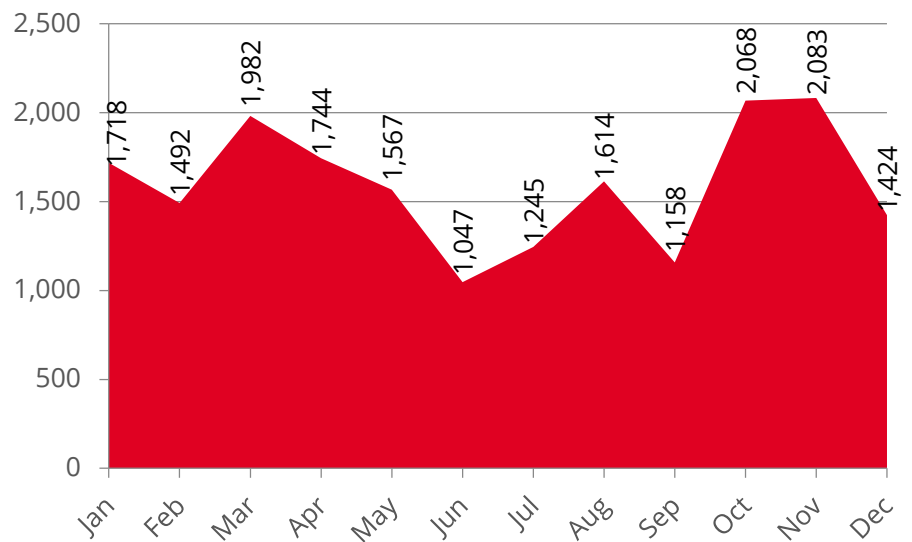
102
Associate

195
Bachelor

94
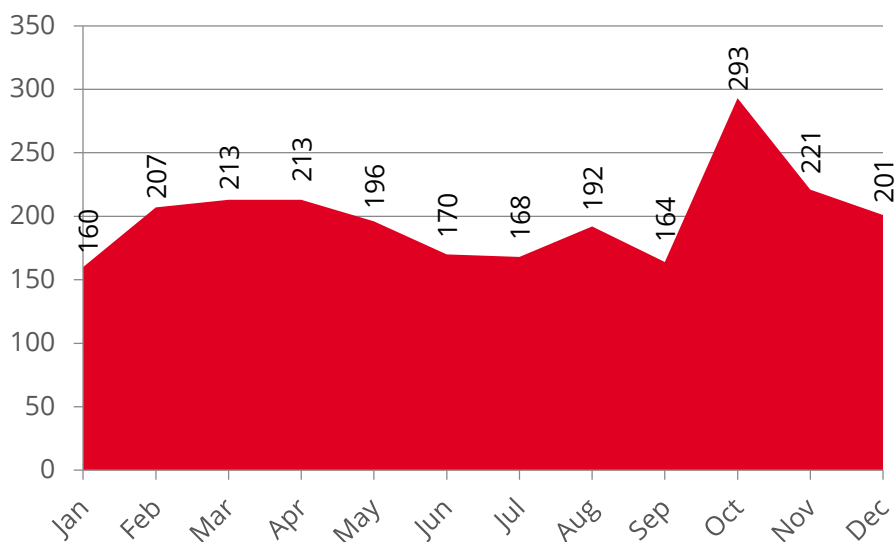Certificate

Transferology (continued)

Students opting to search for equivalencies through Transferology enter coursework on the site and then search for matches. Colleges and universities are presented to students as matches based on the amount of equivalent coursework available. Students click on a matching university to see equivalent coursework.

UC coursework was viewed 19,142 times in 2017.

Course Match Details from Transferology

Month	Value
Jan	1,718
Feb	1,492
Mar	1,982
Apr	1,744
May	1,567
Jun	1,047
Jul	1,245
Aug	1,614
Sep	1,158
Oct	2,068
Nov	2,083
Dec	1,424

Degree Audit Programs Run through Transferology

Month	Value
Jan	160
Feb	207
Mar	213
Apr	213
May	196
Jun	170
Jul	168
Aug	192
Sep	164
Oct	293
Nov	221
Dec	201

After viewing transfer equivalencies students can choose to run degree audits reports for specific programs.

UC degree audit reports were requested 2,398 times through Transferology in 2017.

CENTER FOR PATHWAYS ADVISING AND STUDENT SUCCESS

The Center for Pathways Advising and Student Success enhances student success by providing quality advising, personalized referrals, and innovative programming for transfer, transition, and non-matriculated students at the University of Cincinnati.
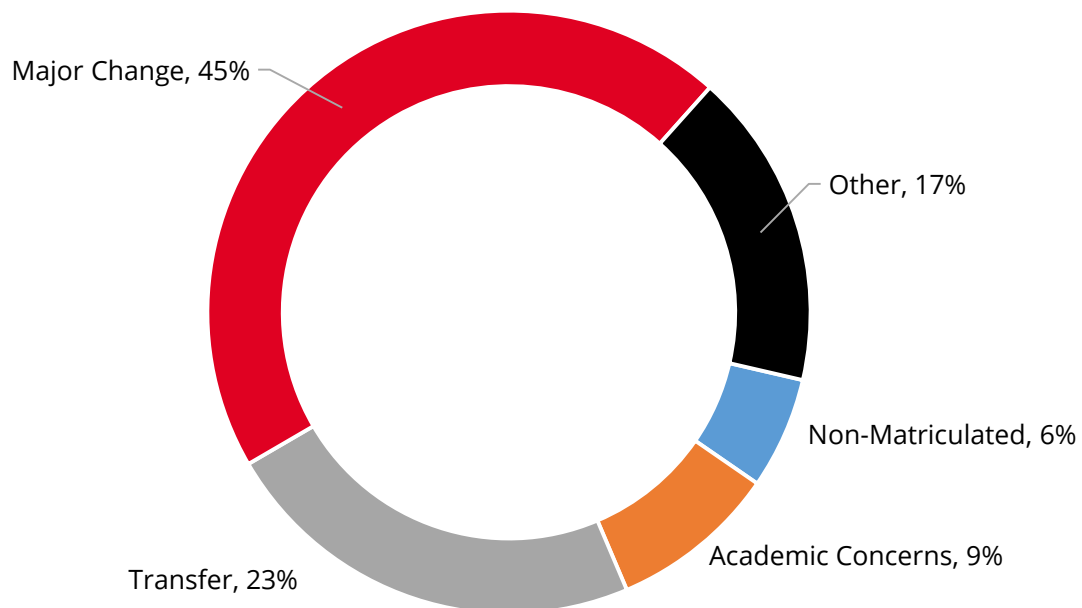
Pathways Advising

Pathways Advising is a centralized advising support for the university advising community. The office assists any student in transition and also provides individualized support and programming. Pathways Advisors often advise students who are interested in changing majors, non-matriculated students, prospective transfer students, and students who have recently completed a transfer to the University of Cincinnati. Pathways advisors communicate with students through in-person visits, phone appointments, welcome events, workshops, and email.

1,192 **unique students** used Pathways Advising services incl. 230 prospective students.

Reason for In-Person Visits
Total visits 2017-18: 832

Major Change, 45%

Other, 17%

Non-Matriculated, 6%

Academic Concerns, 9%

Transfer, 23%

Reason for In-Person Visits (continued)
Total visits 2017-18: 832

Non-Matriculated — Fall 2017: 25, Spring 2018: 26
Academic Concerns — Fall 2017: 37, Spring 2018: 41
Transfer — Fall 2017: 99, Spring 2018: 95
Major Change — Fall 2017: 260, Spring 2018: 111
Other — Fall 2017: 79, Spring 2018: 59

Legend: ■ Fall 2017 ■ Spring 2018
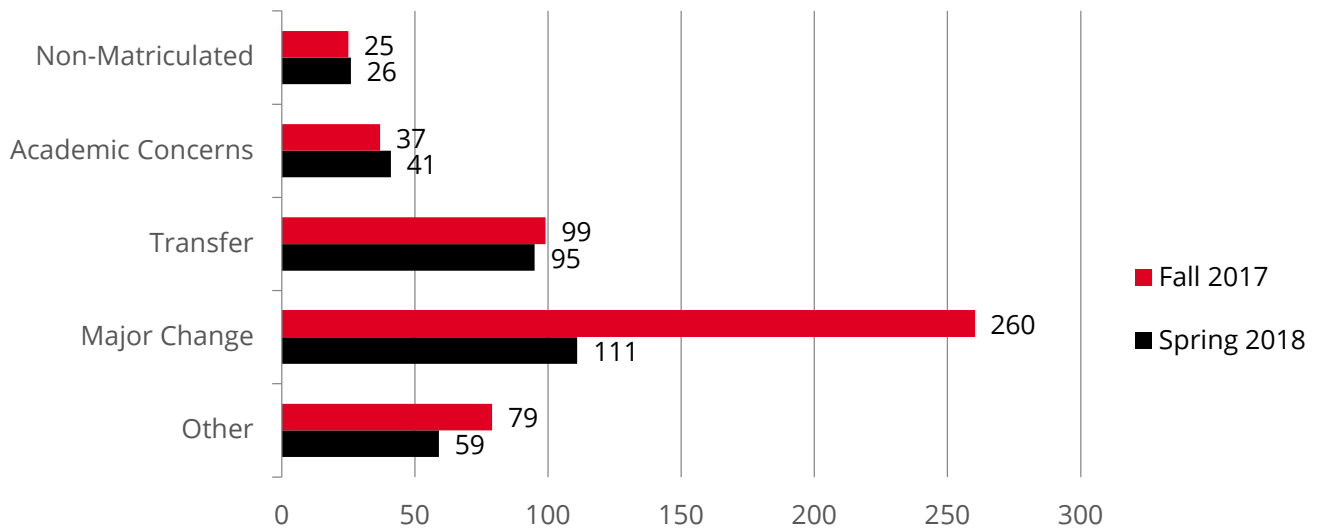
78%
of students who visited in-person were walk-ins

28%
of all visits in 2017-18 were prospective students

Total Contacts by College, 2017-18

NMAT: 44
LCB: 88
DAAP: 54
CON: 51
COM: 1
CECH: 90
CEAS: 143
CCM: 11
CAHS: 43
A&S: 397
UCCC: 20
UCBA: 65

Starfish Student Success Management System

Starfish Connect is an online appointment scheduling and case management module that facilitates meaningful contact between students, advisors, and faculty. Starfish Connect encourages connections between students and the University of Cincinnati personnel and resources best equipped to help them succeed.
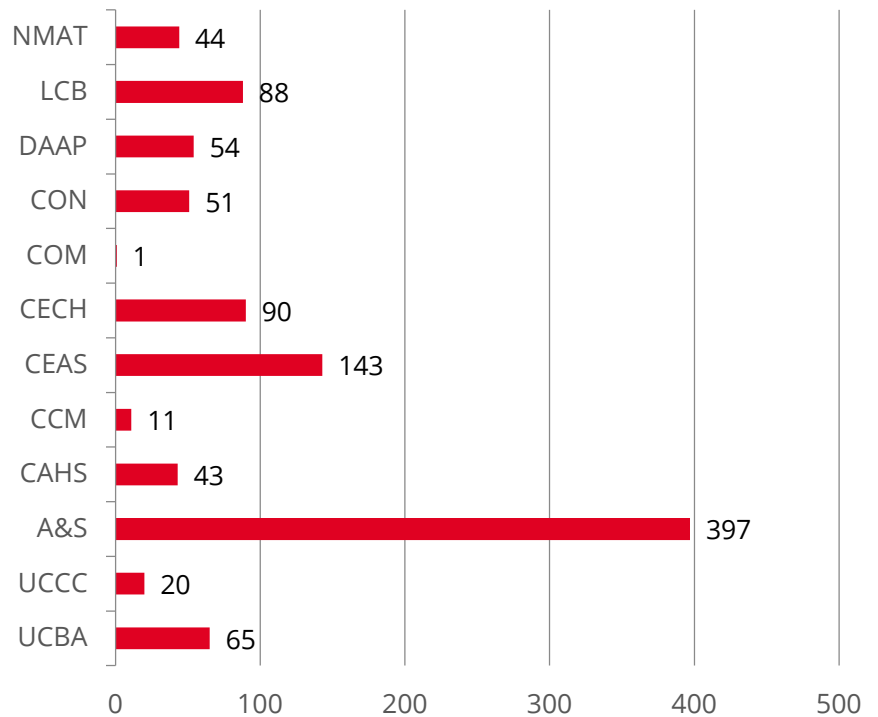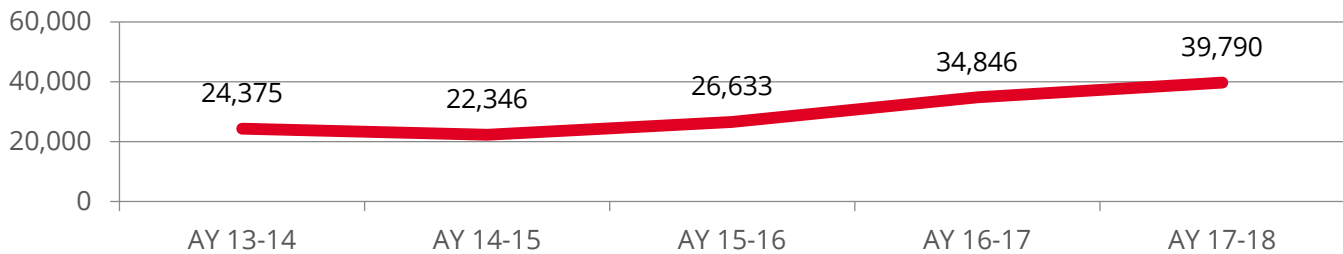
Starfish Appointments Scheduled
Academic Year 2013-14 through 2017-18

	AY 13-14	AY 14-15	AY 15-16	AY 16-17	AY 17-18
	24,375	22,346	26,633	34,846	39,790

Starfish Early Alert is designed to facilitate communication between instructors and students. It allows instructors to provide early-in-term feedback to students through the use of targeted e-mail and text messages. Academic advisors and other staff on campus may view these messages and provide additional support to the student. These alerts can help to address concerns in a timely way and additionally offer praise.

Starfish Early Alert Usage
Academic Year 2015-16 through 2017-18

	Total Tracking Items	Flags	Kudos	Unique Students
AY 15-16	23,047	15,970	7,055	6,476
AY 16-17	26,590	13,929	12,608	9,261
AY 17-18	45,257	20,521	24,736	13,836
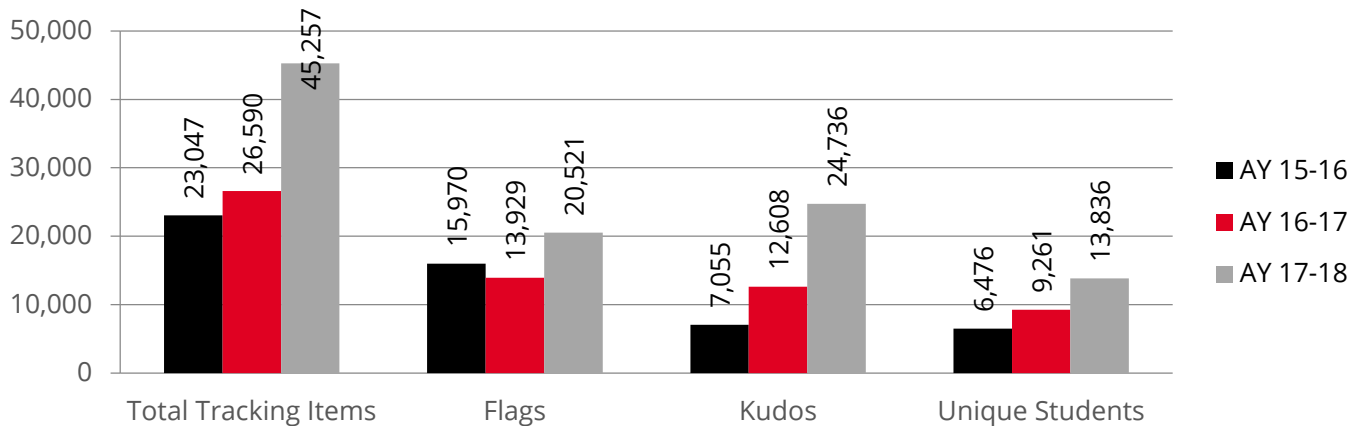
Unique Course Sections have increased by **65%** from 2016-17 to 2017-18
Unique Faculty Users have increased by **67%** from 2016-17 to 2017-18

Starfish Early Alert: Unique Course Sections and Faculty
Academic Year 2017-18
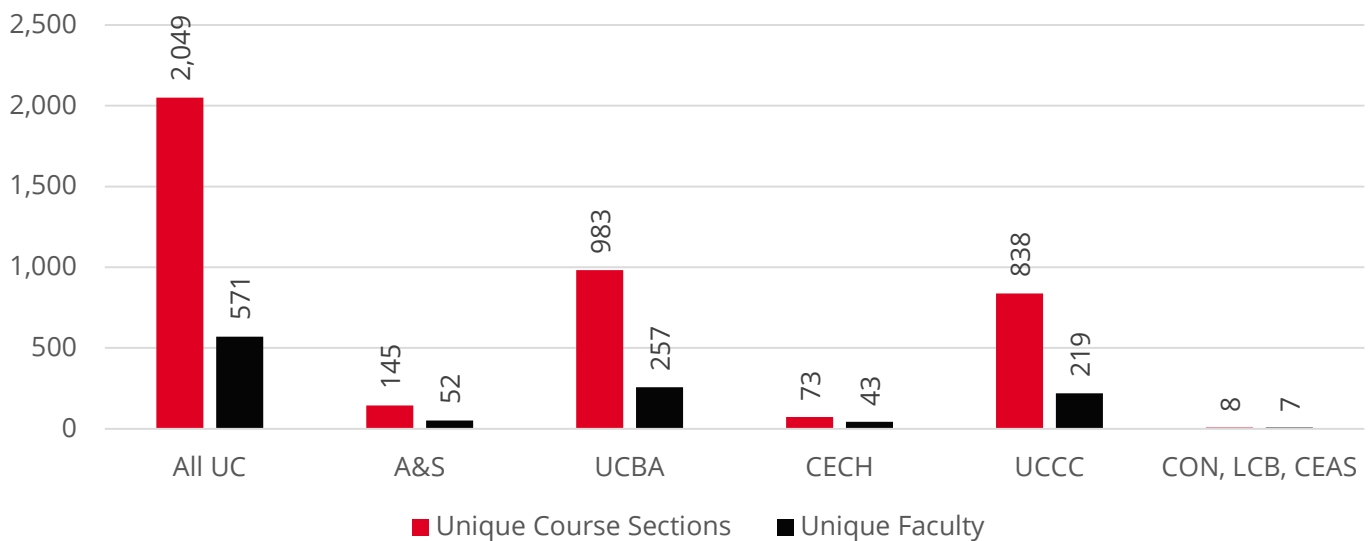
	All UC	A&S	UCBA	CECH	UCCC	CON, LCB, CEAS
Unique Course Sections	2,049	145	983	73	838	8
Unique Faculty	571	52	257	43	219	7

Starfish Early Alert: Unique Course Sections and Faculty
Academic Year 2016-17

	All UC	A&S	UCBA	CECH	UCCC	CON, LCB, CEAS
Unique Course Sections	1,243	154	1,010	6	60	13
Unique Faculty	342	56	252	3	22	9
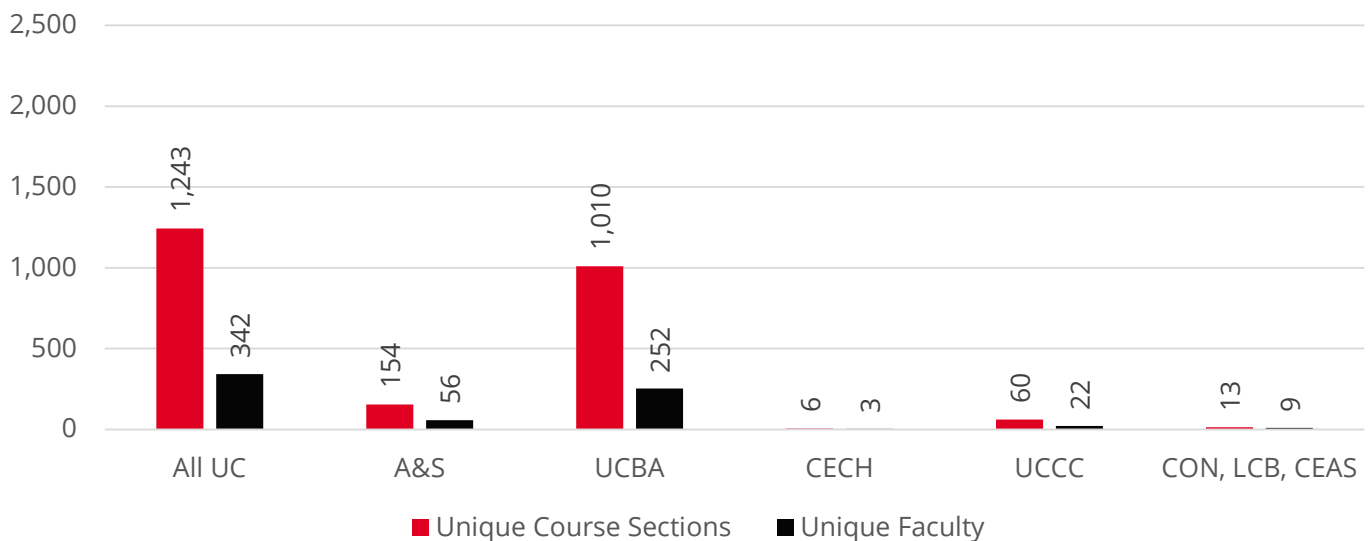
Advisor Training and Development

The Center for Pathways Advising and Student Success offers opportunities for advisor welcome and onboarding, professional training development, and leadership enhancement opportunities for the advising community at UC.

156
participants
2017 UC Advising Conference

78
participants
2017 Orientation Preparation Training

75
participants
2017 Semester Preparation Training

Online Advisor Training

The training consists of a series of modules designed to educate and acclimate new advisors to the university and provide reference resources for experienced advisors. The table on the right contains a breakdown of its usage during a six month span (the maximum available data) from September 2017 to March 2018 .

Training Module	# of Participants (Sept 17 – Mar 18)
1. Student Development	38
2. Theories and Philosophies of Academic Advising	38
3. UC Context and History	38
4. Advising as a Profession	38
5. Academic Advising at UC	39
6. Interpersonal Skills in Academic Advising	38
7. Enhancing Your Professional Development	38
8. Tools and Resources for Your Daily Advising	40
9. Diversity and Inclusion Toolkit	38
10. Crisis Management	38
11. Legal and Ethical Issues in Advising	38

ADVISING TOOLS AND ASSESSMENT

The Advising Tools and Assessment team develops advising tools that support student progression towards degree completion and the University of Cincinnati's advising community.

Degree Audit Usage

Programs in Degree Audits by College

Total Degree Audits (2017-18):
638,523

By User Type	
Students	Faculty/ Advisors
331,378	**307,145**

UCCC, 7%
CON, 6%
UCBA, 11%
COM, 1%
LAW, 1%
PHRM, 1%
DAAP, 4%
LCB, 15%
CEAS, 9%
CAHS, 7%
A&S , 22%
CCM, 2%
CECH, 15%
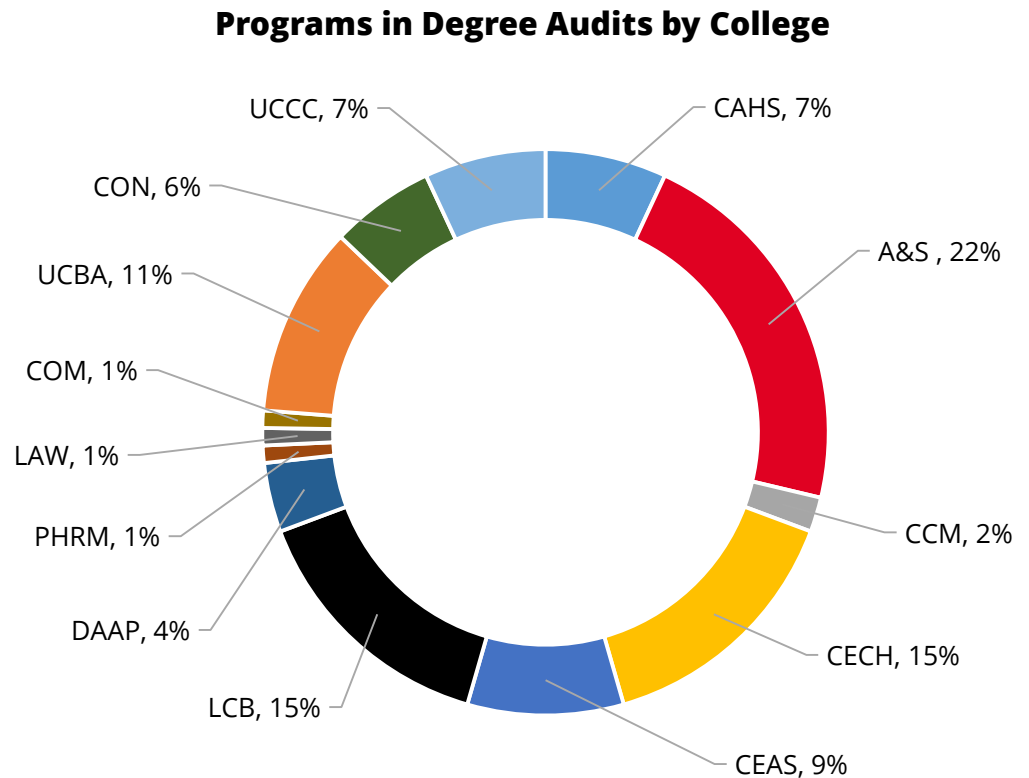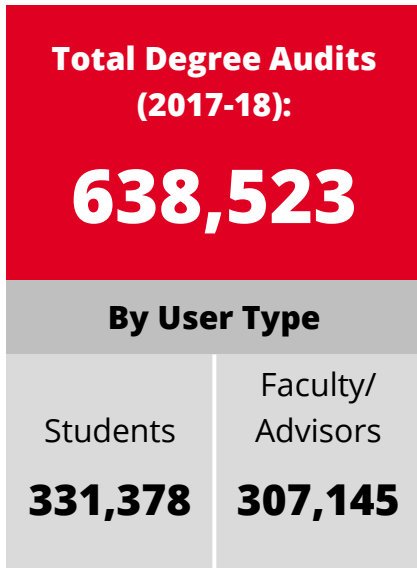
Degree Audits Per Month
Calendar Year 2017

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	52,149	37,150	56,547	57,719	48,021	48,316	31,721	54,102	103,402	60,220	49,547	39,629
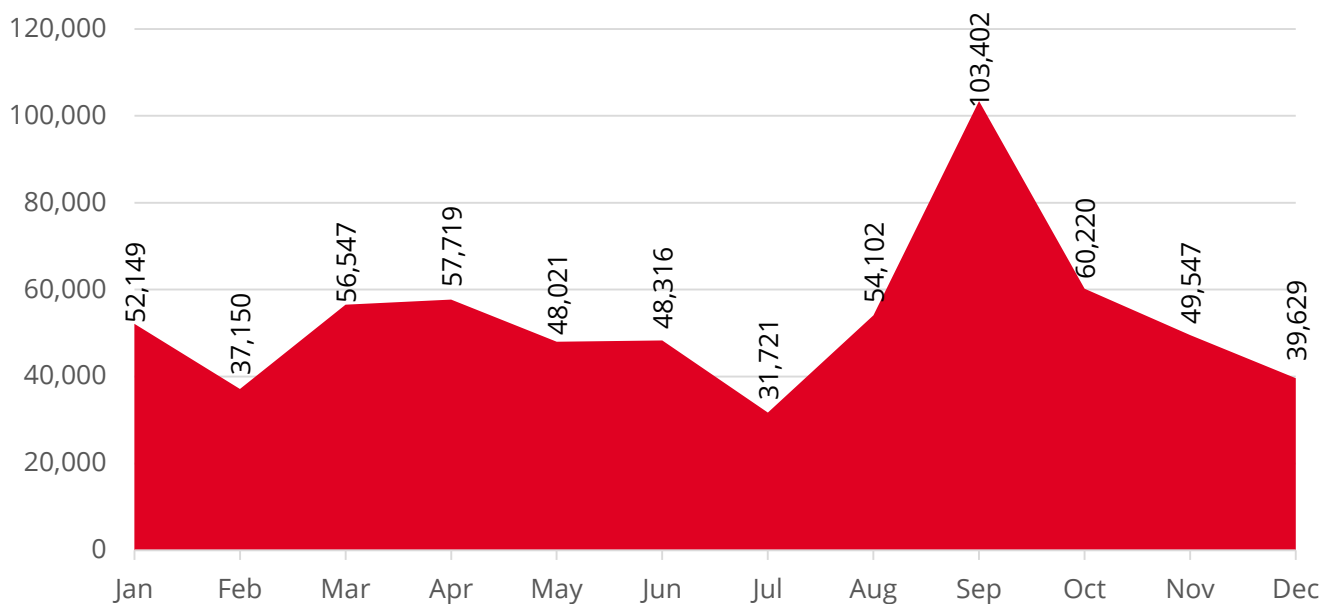
Degree Audit Exceptions

Exceptions Created by Type

Exception Type	Total
Course Directive	11,869
Requirement Change	2,652
Requirement Override	271
Requirement Waiver	2,214
Total	**17,006**

Exceptions Created by College

College	GRAD	LAW	UGRD	Total
No College	9		12	21
CCM	946		1,426	2,372
A&S	22		5,499	5,521
CECH	22		2,864	2,886
CEAS	1		683	684
LCB	397		1,273	1,670
DAAP	39		700	739
LAW		16		16
PHRM	8			8
COM	11		59	70
UCBA			789	789
CON			1,425	1,425
UCCC			653	653
CAHS			152	152
Total	**1,455**	**16**	**15,535**	**17,006**

17,006 exceptions for student degree audit reports were created in 2017. **14% of all exceptions** were created by encoders

Quarter-to-semester course conversions are maintained for a total of **4,372 enrolled students** (2,849 undergraduate and 1,523 graduate)

Exceptions Created by Month

Jan 2,202; Feb 1,774; Mar 2,090; Apr 1,567; May 1,249; Jun 693; Jul 967; Aug 1,509; Sep 1,415; Oct 1,374; Nov 1,280; Dec 886
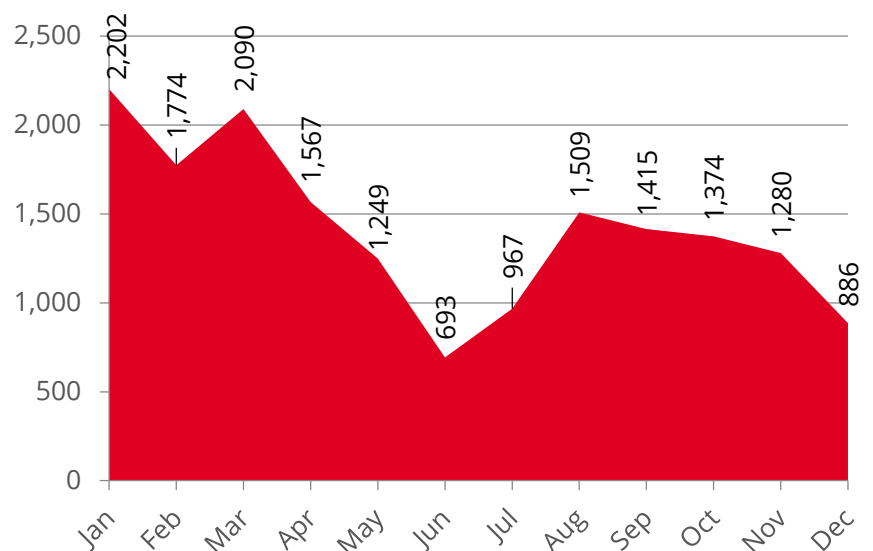
PRE-PROFESSIONAL ADVISING CENTER

At the Pre-Professional Advising Center (PPAC), advising is an intentional, collaborative partnership between advisors and students that prepares students to become competitive professional school applicants.

Pre-Professional Advising

Pre-Professional Advising (PPAC) work begins early in the student career using a scaffolding of advising contacts through workshops and one-on-one advising. During the 2017-2018 academic year, the PPAC advising office collaborated with:

1,342
advising contacts

1,546
workshop participants

UC Applicants and Matriculates in Professional School 2016-2017

Discipline	# of Students Applied	# of Students Accepted
Medicine (MD)*	185	80
Medicine (DO) **	106	23
Medicine (ND)**	0	0
Pharmacy (PharmD)**	72	53
Physician's Assistant (PA)**	116	28
Dental (DMD, DDS)#	25	17
Veterinary (DVM)**	19	10
Optometry (OD)**	7	2
Physical Therapy (PT)**	77	NA$
Occupational Therapy (OT)**	36	NA$
Podiatry (DPM)	NA$	NA$
Chiropractic (DC)	NA$	NA$
Law (JD)+	114	66

*Data from American Association of Medical Colleges (AAMC) on 4-26-2018; **Data from Liaison International, WebAdmit Portal on 4-26-2018; #Data from American Dental Education Association (ADEA AADSAS) on 4-26-2018; +Data from Law School Admission Council (LSAC) on 4-26-2018; $Data not available

Pre-Professional Advising (continued)

Pre-Professional Advisors collaborate with students starting in their freshman year, helping them **explore** their options, **prepare** an outstanding portfolio and then **apply** to professional schools.

Explore
(Freshman & Sophomore)

137	family members experienced orientation presentations
85	students attended Pre-Law introductory workshops
757	students attended Pre-Health introductory workshops
97	students attended shadowing workshops
230	students experienced classroom-based pre-professional program presentations
368	students met with PPAC advisors for initial advising appointments

Prepare
(Sophomore & Junior)

516	students met with PPAC advisors for one-on-one appointments
107	students participated in Sophomore Check-In workshops
9	UC student organizations had PPAC Advisors serving as their faculty liaisons
96	students and 54 Law schools participated in the 2017 Law School Fair
134	students and 48 Health Professions Schools participated in the 2018 Health Professions Fair

Apply
(Junior/Senior or Graduate)

A yearlong advising curriculum, comprised of a series of workshops encouraging a deeper understanding and preparation for the professional school application process, was created and implemented for the first time.

Pre-Professional Advising Appointments

112

students participated in an **Application** discussion

45

students participated in a **Personal Statement** review

53

students were seen to resolve **Letter Packet** questions

41

students participated in **Mock Interview** events

Pre-Professional Workshop Participation

28

students attended a **Test Prep Mania** event

20

students attended a **PharmCAS** application workshop

72

students attended a **Health Application-1** (planning) workshop

74

students attended a **Health Application-2** (logistics) workshop

102

students attended a **Personal Statement** workshop

59

students attended an **Interview** workshop

16

students attended a **Navy (HPSP) Scholarship** event

UC
ADVISOR
CONTACT

University advisors and appropriate staff document contact
with students using the University's student information
system, Catalyst, and its online student success network,
Starfish. Contact is categorized by advising unit and contact
type.

Advisor Notes by Unit (2017-18)

Advising activity was documented for **33,761 students** (unique headcount) for a total of over **117,000 appointments and contacts** in 2017-18.

Unit	Notes
Other	26
NCA	67
PHRM	107
GEN 1	136
LEARN	142
FYE	184
ADV	340
CCP	661
COM	759
HON	1,065
CAR ED	1,290
CCM	1,482
DAAP	1,822
ADVACADT	1,980
CON	3,324
PPAC	3,472
CAHS	6,782
UCCC	7,862
CEAS	9,665
LCB	10,435
EXPL	12,826
CECH	13,727
UCBA	17,052
A&S	21,865
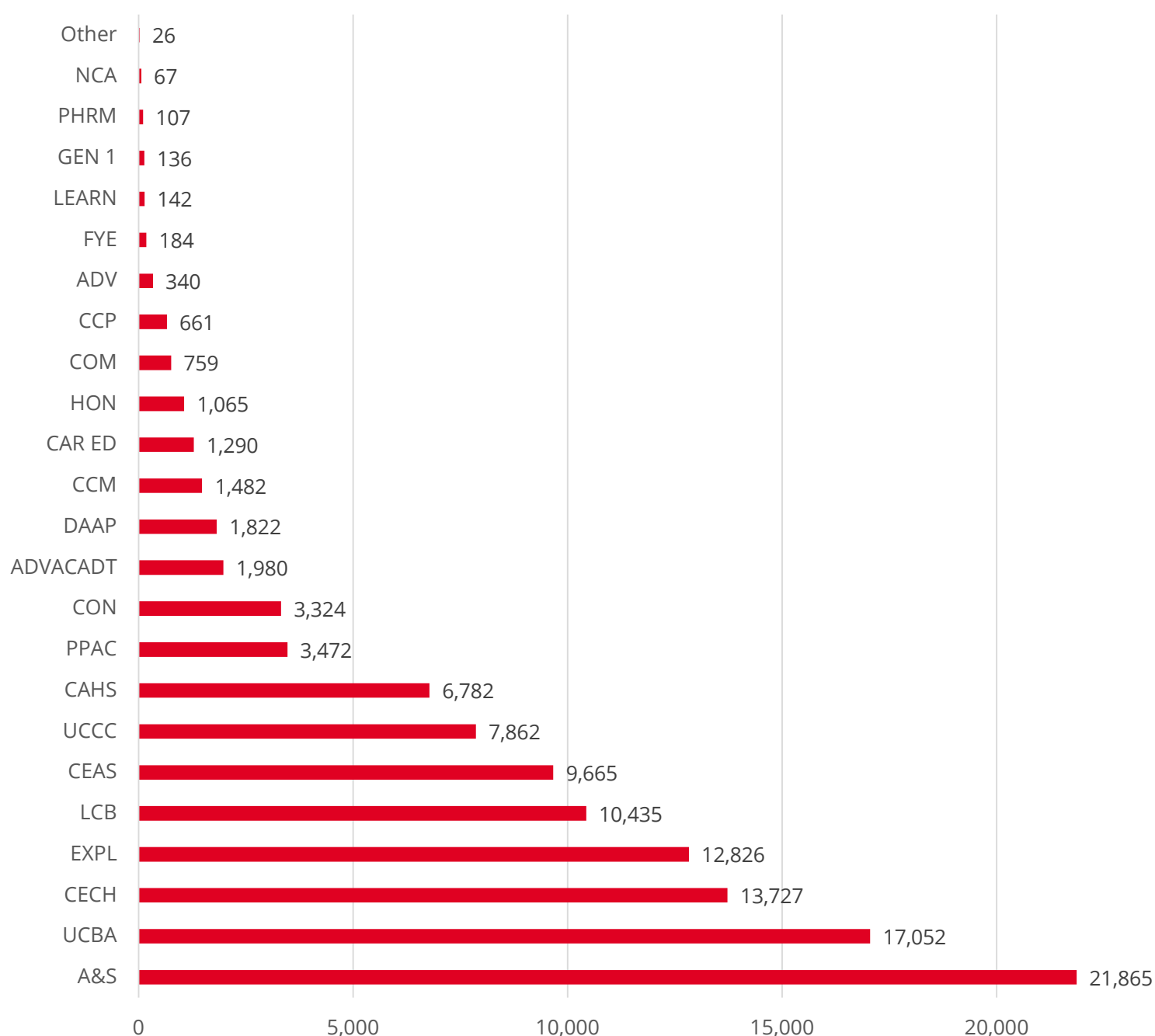
Advisor Notes by Contact Type (2017-18)

Advising Unit	Contact Type													Grand Total
	ACADEMIC PLANNING	FINANCIAL	GRADUATION REVIEW	INFO SESSION	MAJOR/CAREER	ORIENTATION	STARFISH	AWARD/RECOGNITION	EMAIL/PHONE	LEAVE/WITHDRAWAL	NO SHOW	TRANSFER	Other	
A&S	7,287	19	1,031	8	319	325	11,075	8	1,022	19	402	350		21,865
EXPL	5,014			5	292	367	4,195	3	2,374	55	435	86		12,826
CCM	1,039	1	15		4		342		27	3	48	3		1,482
CECH	9,295	135	363	29	72	64	2,367	22	855	14	331	180		13,727
CEAS	3,488	13	423	2	529	179	3,771	22	1,029	12	62	135		9,665
LCB	3,485	3	823	296	108		4,064	2	1,106	4	143	401		10,435
DAAP	835	2	68	273	50	1	398		184	3	3	5		1,822
COM	302		4		19	1	411	2	9		2	9		759
UCBA	8,435	10	81	1,196	1,609	982	2,745	21	823	6	1,049	95		17,052
CON	543	3	7		58		2,580		111	9	12	1		3,324
UCCC	3,074	112	283	5	1,645	398	1,075	1	1,036	8	52	173		7,862
CAHS	2,346	8	391	80	283	246	1,455	12	1,834	6	61	60		6,782
HON	8						1,057							1,065
ADV							334						6	340
ADVACADT	345	2		11	523	28	896		104		19	52		1,980
CAR ED							1,290							1,290
CCP	316				114		132	1	97		1			661
FYE							183		1					184
GEN 1	135	1												136
LEARN							142							142
NCA	1							66						67
PHRM	2		1		104									107
PPAC	223			1,356	1,100		543		184		66			3,472
Other	19			1	2		1				1	1	1	26
Grand Total	46,192	309	3,490	3,262	6,831	2,591	39,056	160	10,796	139	2,687	1,551	7	117,071

Advisor Appointment & Contact Activity (2017-18)

Legend: ■ Aggregated — By Month
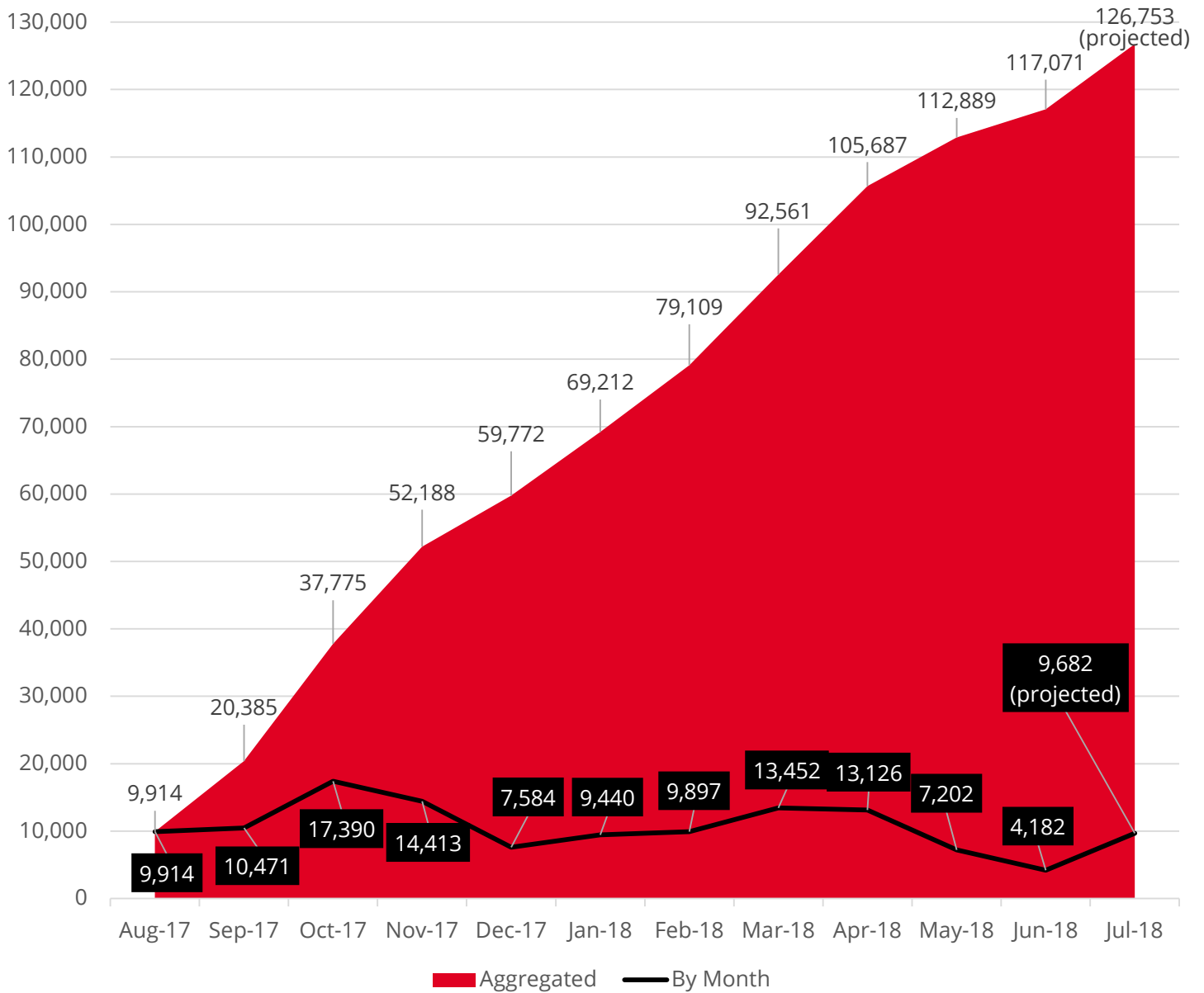
Undergraduate Advisors (2017-18)

		Enrollment Supported by Advising Center (Fall 2017 Census Minus Primarily Advised Elsewhere)	Primary Role Advisor Average Caseload of Undergrads	Maximum Caseloads Target	Advisors Needed Based on Fall 2017 Enrollment	Current & Planned FTE Professional Advisors for Undergrads	Advisor Staff Deficit by Unit
College Advising Centers	Allied Health	1,724	375	400	4.3	4.6	0.0
	Arts & Sciences - Declared	5,402	400	400	13.5	13.5	0.0
	Arts & Sciences - Exploratory	2,236	248	250	8.9	9	0.0
	Business	3,924	436	400	9.8	9	0.8
	College-Conservatory of Music	823	412	400	2.1	2	0.0
	Education, Criminal Justice & Human Services	3,171	317	400	7.9	10	0.0
	Design, Art, Architecture, Planning	1,999	400	400	5.0	5	0.0
	Engineering	4,793	527	400	12.0	9.1	3.0*
	Medicine	171	171	200	0.9	1	0.0
	Nursing	1,054	458	400	2.6	2.3	0.3
	Blue Ash (Regional)	3,546	314	300	11.8	11.3	0.5
	Clermont College (Regional)	1,455	323	300	4.9	4.5	0.4
		Total Students Supported By Center/Program					
Specialized Advising	Athletics	475	77	100	4.8	6.2	0.0
	College Credit Plus (Uptown)	505	505	400	1.3	1	0.3
	Honors	1,469	294	225	6.5	5	1.5
	Nationally Competitive Awards	285	285	225	1.3	1	0.3
	Pathways (Transfer, Transition, NMAT)	1,570	349	350	4.5	4.5	0.0
	Pre-Professional	855	259	250	3.4	3.3	0.0
					Total Advisors	**102**	**7.1**

* As of Summer 2018, 3 FTE hires are planned

UC Undergraduate Enrollment (Fall 2017):	34,187
National Median Student-Advisor Ratio (per NACADA):	296
Total average UC student-advisor ratio:	**335**

ABBREVIATIONS AND ACRONYMS

A&S	College of Arts and Sciences
ADVACADT	Advising & Academic Services Transfer
ATHL	Athletics Program
BBO	Bearcat Bound Orientation
CAHS	College of Allied Health Sciences
CEAS	College of Engineering and Applied Science
CCM	College-Conservatory of Music
CECH	College of Education, Criminal Justice, and Human Services
COM	College of Medicine
CON	College of Nursing
CPG	Cincinnati Pride Grant
DAAP	College of Design, Architecture, Art, and Planning
Decl.	Declared major
Expl./EXPL	Exploratory
FYE	First Year Experience
GRAD	Graduate
HON	Honors Program
INTL	International
LAC	Learning Assistance Center
LAW	College of Law
LCB	Lindner College of Business
NCA	Nationally Competitive Awards
NMAT	Non-Matriculated
PHRM	College of Pharmacy
PPAC	Pre-Professional Advising Center
SOL	Student Orientation Leaders
UCBA	UC Blue Ash College (regional)
UCCC	UC Clermont College (regional)
UGRD	Undergraduate

OFFICE OF ADVISING AND ACADEMIC SERVICES

University of Cincinnati

University Pavilion, 1st and 4th floor
advhelp@uc.edu

uc.edu/advising